



SN – 429

I Semester B.Sc. (FAD) Examination, Nov./Dec. 2017
(CBCS) (2014-2015 and Onwards) (Fresh + Repeaters)

FASHION AND APPAREL DESIGN

14 FAD 104 : Elements of Fashion and Design

Time : 3 Hours

Max. Marks : 70

- Instructions :** 1) *All the Sections compulsory.*
2) *Illustrate wherever necessary.*
3) *Write the question No. is legibly.*

SECTION – A

I. Answer **any ten** of the following :

(10×2=20)

- 1) Define collage.
- 2) What are structural and decorative designs ?
- 3) Define space.
- 4) Name any five art media.
- 5) What are contrast colours ?
- 6) Define fashion cycle.
- 7) List down the elements of design.
- 8) Who are Fashion Leaders ?
- 9) Name any two national fashion illustrators.
- 10) Define proportion.
- 11) Illustrate a conventional design.
- 12) What is high fashion ?

SECTION – B

II. Answer **any five** of the following :

(5×4=20)

- 13) What are different theories of fashion ? Explain them with suitable examples.
- 14) Write a note on any one national designer.

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- 15) Explain the terms :
 - 1) Knock off
 - 2) Avant Garole.
- 16) Write notes on different lengths of fashion cycle.
- 17) Draw and explain 10-head theory.
- 18) Bring out the importance of Rhythm with illustration.

SECTION – C

(5×6=30)

III. Answer **any five** of the following :

- 19) Explain elements of Design in detail.
 - 20) Create a geometric design inside 6 × 6 inch square and apply complementary colour scheme .
 - 21) Discuss about different sketching technique.
 - 22) Write in detail about victorian fashion.
 - 23) Explain “Munsellcolour system” with a neat diagram.
 - 24) Name an illustrator of international repute and write about his/her work.
 - 25) Who are fashion victims and fashion innovators. Briefly explain them.
 - 26) What are the various colour schemes ? Explain in detail.
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